

LAURA FLEURY – Senior Media Executive BIO

From 2019-2024 Laura served as **Senior Vice President, CATEGORY 6 MEDIA™ group (A+E FACTUAL STUDIOS)**. In that role, she was the senior development executive for A+E's unscripted production group where she developed and oversaw her own robust slate of unscripted projects for both A+E Networks and a range of linear, nonlinear/streaming and digital platforms, while also identifying potential talent for development and production partnership. Recent series developed and overseen include: ***The Prison Confessions of Gypsy Rose Blanchard, Invisible Monsters, Interrogation Raw, Cold Case Files*** (franchise reboot), and ***Gypsy Rose: Life After Lock Up***.

From 2016-2018, Laura served as **SVP, Head of Programming, International, A+E NETWORKS**, where she was responsible for setting A+E Networks' international programming vision to drive performance and growth outside the US, both across the company's portfolio outside the U.S. (HISTORY, H2, Lifetime, A&E Network, FYI, Blaze and Crime + Investigation) and through optimizing content sales through strategic editorial packaging.

Fleury served as **SVP, Head of Programming & Development for LMN** (Lifetime Movie Network) from 2013-2016, and prior to that, held **senior programming positions at A&E Network and Bio Channel**. Throughout her tenure at A+E Networks, Laura developed and oversaw some of the company's top-rated and longest running franchises, including ***The First 48, Cold Case Files, Beyond Scared Straight, Manhunters: Fugitive Task Force, Escaping Polygamy, I Survived*** and many others.

Prior to working in television, Fleury worked in independent film production on scripted and unscripted films, including the award-winning feature documentaries "*Brother's Keeper*" and "*Paradise Lost*."

A founding member of A+E's SPARK mentorship program which empowers A+E's rising female leaders, a member of A+E's Diversity Advisory Council and a graduate of the Women in Cable and Telecommunications' prestigious Betsy Magness Leadership Institute, Laura has also received a NAMIC Vision Award, a Thurgood Marshall Journalism Award and several Emmy nominations.

Laura is also a certified yoga instructor. She is (nearly) fluent in French and currently resides in NY with her rescue pup, Harper.

